



## Meet Geelong Social Media Template

We here at *Business Events Geelong* are excited to welcome you and your delegates to our beautiful region. To help you with getting your delegates excited about meeting in Geelong and The Bellarine, we have prepared a few sample social media posts that you're welcome to use as part of your marketing push. Remember, for maximum engagement, make sure you select a vibrant image to use along with these captions. We have a range of royalty-free pictures or you to use in our image bank.

### The hype up

Drum roll, please...We know you've all been waiting eagerly for us to announce this year's host destination. We're proud to let you know that we will be hosting @insertshownamehere in the gorgeous port city of Geelong, Victoria's second-largest city. We're so excited to see you all there. #meetgeelongbellarine

Have you registered your attendance to @insertshownamehere yet? This year, we will be hosting our event in the beautiful Bellarine. We can't wait to see you there. #meetgeelongbellarine

Get excited because we'll be connecting and networking away from the big city smoke this year in Geelong! Make sure you register your attendance to @insertshownamehere by clicking here (insert link). #meetgeelongbellarine

Geelong's waterfront never ceases to amaze us, and this year we're excited to show it off to you at @insertshownamehere! Have you registered your attendance? Do so now at (insert link) #meetgeelongbellarine

### Welcome messaging

Welcome to Geelong @insertshowname attendees! There is so much to see and do here. Need some ideas? Get to know your host city by clicking here. (link: <https://www.visitgeelongbellarine.com.au/>) #meetgeelongbellarine

Good morning from Geelong @insertshownamehere attendees, it's time to connect! The welcome event will take place at @insertnameofvenuehere. Look forward to seeing you all there. #meetgeelongbellarine

What a beautiful day it is here in Geelong. If you've just arrived for @insertshowname and you're unsure of how to get from your accommodation to the venue, make sure you check the transport options available here (insert your link). #meetgeelongbellarine

Exclusive deals await @insertshownamehere attendees! Our host city has provided us with a bunch of specials for you to check out around the city - all within walking distance. From discounted meals to attractions, there's lots to discover. Click here to view (insert ALPACA link here) #meetgeelongbellarine

### **Sip, savour and play**

Did you know that the Bellarine is home to a number of award-winning restaurants and cellar doors? If you're looking to extend your stay post @insertshownamehere, make sure to pop into one of these amazing venues <https://www.visitgeelongbellarine.com.au/things-to-do/maker-grower/> #meetgeelongbellarine #bellarinetastetrail

Is it wine 'o clock yet? If you're looking for a place to settle down for a post-conference drink, here are a few recommendations for you <https://www.visitgeelongbellarine.com.au/blog/the-city-slickers-guide-to-geelong-nightlife/> #meetgeelongbellarine

Looking for a place to dine? Geelong CBD has an array of options for you to choose from. From award-winning fine fare to casual eateries, check out some of the near-by options here: <https://www.visitgeelongbellarine.com.au/destinations/geelong/?destination=geelong&category=eating-out&form=whats-on#search>